# Gallup BID Board Meeting, March 16, 2023

#### Minutes

Call to order - 3:02PM

Attendance – Roll call: Present: A. Biava, A. Baca, M. Menapace, J. Sanchez, L, Bonaguidi. Ex Officio: M. Ustick. Excused absence: L. Garcia.

Motion to Approve Agenda: J. Sanchez; 2<sup>nd</sup>: M. Menapace. Roll call: A. Biavayes, A. Baca-yes, M. Menapace-yes, J. Sanchez-yes, L, Bonaguidi- yes. Approved.

Motion to Approve Minutes: M. Menapace; 2<sup>nd</sup>: J. Sanchez. Roll call: A. Biavayes, A. Baca-yes, M. Menapace-yes, J. Sanchez-yes, L, Bonaguidi-yes. Approved.

Motion to Approve Monthly Financial Report: L. Bonaguidi; 2<sup>nd</sup>: J. Sanchez. Roll call: A. Biava-yes, A. Baca-yes, M. Menapace-yes, J. Sanchez-yes, L, Bonaguidi-yes. Approved.

# Voting items

1. Lighted Streetliner display project, W. Coal at 5th Street:

Discussion of cost estimate from Hinkley Signs for purchase and installation of the poles and ofcCost estimate from Supersmith for design and fabrication of Streetliner display. Motion to approve the lighted Streetliner project was tabled.

2. Gallup BID Annual Downtown Gallup Rt. 66 Freedom Ride Flight Cruise -

Discussion of several options for the scope, cost, logistics, branding, impact.

Motion to approve the event to be planned and executed in the same manner as previous Ride Flight Cruise events: L. Bonaguidi; 2<sup>nd</sup>: A. Baca. Roll call: A. Biava-yes, A. Baca-yes, M. Menapace-yes, J. Sanchez-yes, L, Bonaguidi-yes. Approved

## Discussion items

Coal Avenue Commons Project, Phase 2 – update by City Manager. Construction has been completed. A Ribbon Cutting ceremony will take place on April 8<sup>th</sup>, prior to the April Arts Crawl. Alley infrastructure replacement project, between 2nd & 3<sup>rd</sup> Streets and Coal Avenue & Aztec Avenue – update by City Manager . Project has been held up by the long stretch of bad weather and difficulty obtaining materials. The project should move ahead quickly after the ground has thawed.

Quiet zone in downtown at RR crossings – update by City Manager. No change in status.

City Manager has convened a permanent downtown coordinating committee.

### Committee members are:

Maryann Ustick, City Manager

Clyde Strain, City Planning & Development Director

Nikki Lee, Asst City Planning & Development Director

Tammy Parker, City Community and Housing Manager

Tammi Moe, OFPL Director

Matt Robinson, City Marketing & Tourism Manager

Natasha Webster, Assistant to Mayor and City Manager

Evan Williams, NWNMCOG

Brandon Howe, NWNMCOG

Rose Eason, gallupARTS

Michael Bulloch, Gallup Main Street Executive Director

Mary Walker, Gallup Main Street Board

Francis Bee, Gallup BID

The City of Gallup hosted a public meeting in the Gallup Event Center to introduce the Transportation Master Plan and provide opportunities for public comment. (Public Meeting # 1). Bohannan-Huston gave the presentation.

The purpose of the Gallup Transportation Master Plan is to establish a comprehensive multimodal approach to improve traffic and circulation throughout the City.

Specifically, the Plan seeks to identify roadway improvements and analyze

alternative transportation options beyond the automobile

. This plan also aims to help the City capitalize on the connection between improving transportation and economic development opportunities, leading to a more efficient transportation network and an increased quality of life for area residents.

Red Rock Security will provide cost estimates for:

Downtown bicycle security patrols

Arts Crawl events April-November 2023

Annual BID signature downtown event

Other Discussion

Reports

February 15 - Technical assistance for REDP alliance by Sheldon Bartel, NDC, for REDP alliance members for developing a strategy to work with developers for LMI housing and for market rate housing projects when anticipating the need for rapid build-out due to incoming industrial facility.

February 15 - Last day of contract between Regional Economic Development Partners (REDP) - Gallup BID(fiscal agent), GGEDC, NWNMCOG, Cibola Communities Economic Development Foundation, City of Farmington and National Development Council.

February 17 - Monthly GEDA meeting at McKinley County Annex

February 20 – Meeting with Councilor Polachak to discuss Gallup housing crisis.

February 21 – Meeting with Tammy Parker, Gallup Community and Housing Coordinator

February 23 – NDC Tax Credits webinar

February 25 - Meeting with Dee Santillanes for Arts Crawl planning

February 27 – Meeting with Ted Gonzales to discuss 2023 Downtown Car Show planning

March 1 –Meeting with Ted Gonzales(car show), Jon Pairett, (Fire Dept), Lt Spencer (Police Dept), Frank Chiapetti & Troy Essery, (Endless Riders MC), Bill Lee, Cecilia Perez, and Lori Parra, Gallup McKinley Chamber of Commerce (Balloon rally), Ben Welch, (Gallup Community Event Coordinator) to discuss plans for July 29 Annual Gallup Rt 66 Freedom Ride Flight Cruise event in downtown Gallup. Participants Welch, Lee and Chiapetti made demands for major changes to the scope and logistics of the traditional event and, therefore, the cost.

There will be more meetings prior to making a request to City Council for event permit.

March 2 – Participated in Zoom conference hosted by Albuquerque Regional Economic Alliance (AREA) to discuss ways to improve downtown districts

March 4 - Meeting with Dee Santillanes to discuss Arts Crawl plans.

March 6-7 - Meetings in Gallup Event Center facilitated by Dekker Perrich Sabatini to discuss the 2023 update of the City of Gallup Master Plan

March 7 – Meeting at Gallup Public Works Conference room to discuss logistics of 2023 ArtsCrawl season. Attendees: R. Hamblen (PW), Chief Pablo (PD), J Pairret (Fire Marshall), B Welch (Community event coordinator), J Anklam (Parks & Rec), A. Romancino, S Shain, J Lastyona, J. Grover

March 9 – Meeting at Walkway to discuss logistics of July 29 Ride Flight Cruise event. Attendees: Lt. Spencer (PD), Fire Department, T. Gonzales (car show), B. Lee (Chamber of Commerce- Balloon Rally), B. Welch (City Community Events Coordinator), M. Robinson (City Marketing Manager), F. Chiapetti (Endless Riders MC), J Lastonya, M. Hughbanks, (Red Rock Security).

Date of next BID Board meeting – April 13, 2023

Motion to adjourn: A. Baca; 2<sup>nd</sup>: M. Menapace. Roll call: A. Biava-yes, A. Baca-yes, M. Menapace-yes, J. Sanchez-yes, L, Bonaguidi-yes. Approved.